



EVALUATION AND EVIDENCE TRAINING SERIES (FY 2021)
 (REGISTER AT: [HTTPS://COMMUNITY.MAX.GOV/X/YRHGE](https://community.max.gov/x/yrhge))

Session Title	Description and Training Type	Date	Host
Evaluation 101	Introduction to evaluation as a research method: what it is, what questions it can answer, and how it can help agencies better understand their programs, policies, and operations. 	October 5, 2020; January 19, 2021; & July 2021	OES
Understanding Null Results	Discuss and dispel misconceptions about evaluations that show no evidence of impact or provide evidence of no impact, and highlight uses for null results. 	November 2, 2020	OES
Evidence and Strategic Planning	Concrete strategies and approaches that agencies can use to maximize the benefit of evidence use in strategic planning. 	November 18, 2020	OMB
Introduction to Quasi-Experimental Design	Introduction to impact evaluation designs, other than randomized controlled trials, to understand program impacts. 	December 8, 2020	OES
Using Evidence to Inform Agency Priorities	Highlight ways that agencies can use evidence to inform agency priorities, both mission and operational. 	January 27, 2021	OMB
Building Logic Models for Evaluation	Hands-on practice in developing and using a logic model to inform evaluation activities. 	February 18, 2021	OES
Evidence Act – Lessons from the First Two Years of Implementation	Discuss agencies' experiences and lessons learned from the first two years of implementation of the Evidence Act. 	March 10, 2021	OMB
Policy-Focused Session	Content TBD 	May 2021	OMB
Introduction to Formative and Process Evaluations	Introduction to formative and process evaluations: common tools and methodologies used in these types of evaluations. 	June 2021	OES
Interactive Case Study: Why Randomize?	Real-life case study to demonstrate how different evaluation methods can lead to different conclusions. <i>(Presented by the Abdul Latif Jameel Poverty Action Lab)</i> 	August 2021	OES
Policy-Focused Session	Content TBD 	July 2021	OMB

	Technical – Beginner	No prior evaluation experience needed. Intended for participants who are curious about evaluation, but do not have any background in it.
	Technical – Intermediate	Intended for participants who have some familiarity with evaluation, and are looking to take a deeper dive on selected topics. Evaluation 101 is a helpful prerequisite to these sessions.
	Policy	Non-technical sessions focused on policy and implementation topics related to the Evidence Act, evidence-building, etc. No technical evaluation knowledge required.

WHO SHOULD ATTEND THESE TRAININGS?

- Limited to Federal, Executive-Branch Staff only
- Evidence Act Officials (Evaluation Officers, Statistical Officials, and Chief Data Officers)
- Agency staff and leaders who work on evidence and evaluation activities (e.g., evaluation, performance, regulatory, data, or statistical staff)
- Program staff who may work with evaluation staff or use evaluation products

ABOUT THE SERIES: This training series is a continuing partnership between the Office of Management and Budget's Evidence Team (OMB) and the Office of Evaluation Sciences (OES) in the General Services Administration.